

A PROPOSED VOTER EDUCATION PROJECT FOR LOUISIANA: RURAL AND NORTH

OUTLINE OF PROGRAM: Nov. 7 until ?

BASIC CONTENTIONS TO BE CONSIDERED:

I. Chapter Development

- (1) CORE is Louisiana's most noted civil rights organization because of its courageous endeavors and unique accomplishments in both voter registration and direct action projects.
- A. Baton Rouge
B. Clinton
C. Plaquemine
D. Hammond
E. St. Bernard
F. St. John
- (2) Louisiana is ripe for chapter development, particularly in rural parishes of the Sixth Congressional District and probably in North Louisiana. We should work North Louisiana because of the great Negro voting potential and because SCLC has been a flop in

II. Limited Areas

- A. Perfectly legitimate in Plaquemine
B. Perfecting boycott in Clinton

III. Voter Registration

- (3) CORE's way into these areas is through voter registration in preference to direct action. However, the latter will be the outgrowth of voter registration endeavors as it was in Plaquemine and Clinton, Louisiana. Therefore, at present we should curb on an overall basis all direct action and concentrate on voter registration.
- A. The 1964 campaign, voter registration, etc.

- (4) Expansion is essential. However, I feel that CORE can get the most cooperation from communities in areas where help is needed most instead of places like New Orleans where political competition between groups is more important than uniting efforts against segregation. It is suggested that VEP drives in New Orleans be directed by the CORE group in that area assisted by one or two task force workers.
- B. Political Committee on Voter Registration

- (5) In East Baton Rouge and West Baton Rouge parishes we should refrain from conducting registration drives. However, in Baton Rouge CORE should reorganize and reactivate a CORE chapter.

- (6) If we work North Louisiana, work in St. Bernard and Plaquemines parishes should be postponed until we can meet the parishes with great force.

IV. Expansion and Exploration

- (7) Bill Brown is a good worker but due to personal problems cannot stay on in Louisiana. If possible, and feasible, to assign him to his home state of Arizona for chapter development, this would be an excellent move.

- (8) In order to show a substantial state-wide voter registration increase from now up to the presidential election, we must extend our program beyond the Sixth Congressional District and set up VEP campaigns in at least 20 parishes of the 64 in the state with task force workers serving as coordinators, advisors, and organizers with total emphasis on voter registration which will be direct action for the northern section of Louisiana.

~~NOT FOR LONG DISTANCE RAIL AND AIR~~

OUTLINE OF PROGRAM: Nov. 7 until ?

B. North Louisiana Territory Suggested for Scouting and Limited VEP campaigns in December and Intensification in January

I. Chapter Development

1. Shreveport (Caddo Parish) - General area including DeSoto, Red River, and Webster Parishes at first.
- A. **Baton Rouge** (East Baton Rouge Parish) General area including Iberville, West Carroll, and Madison parishes at first.
- B. **Clinton** (Clinton Parish) General area including Plaquemines, Carroll, West Carroll, and Madison parishes at first.
- C. **Plaquemines** (Plaquemines Parish) General area including Iberville, West Carroll, and Madison parishes at first.
- D. **Hammond** (Jefferson Parish) General area including Iberville, West Carroll, and Madison parishes at first.
- E. **New Roads** (Terrebonne Parish) General area including Iberville, West Carroll, and Madison parishes at first.
- F. **St. Francisville** (Iberia Parish) General area including Iberville, West Carroll, and Madison parishes at first.

II. Limited Direct Action

- A. Perfecting boycott in Plaquemines
- B. Perfecting boycott in Clinton

~~to be assigned to the ten named parishes under~~
III. Voter Registration (preparing applicants when books re-open Dec. 8, 9, and 10, 1963, and to repeat when books open after January 7, 1963, the date of the second Democratic primary.)

- ~~the following (5 good running preferably new, cars)~~
- A. Techniques
 1. Clinics, canvassing, rallies, etc.
 2. Setting up Committees on Registration Education in parishes and districts where no local organization on registration and/or politics exists.
 - a. St. Francisville - a Committee is needed.
 - b. Organizing and pepping up the Sixth Congressional District Voters' League are needed.
 - B. Parishes Under Assignment and/or Requesting Help
 1. Iberville
 2. Tangipahoa ~~is managed to get a car for this~~
 3. Pointe Coupee
 4. St. Helena ~~the Ford Station Wagon~~
 5. West Feliciana ~~the Studebaker and Rambler and~~
 6. East Feliciana ~~on the installment plan and we in~~
 7. St. Landry ~~to meet the notes from local com-~~
 8. Avoyelles ~~in the project.~~
 9. Tensas ~~(no Negroes are registered)~~ from staff or
 10. St. Tammany and Ascension

IV. Expansion and Exploration Re: VOTER REGISTRATION DIFFICULTIES IN NORTH LOUISIANA

- ~~Office rent - 5.00~~
- A. Methodology**
1. Meeting and conferring with contacts
 2. Community evaluating
 3. Coordinating and organizing voter registration campaigns for when the registrar's office opens in December and for a long range state-wide push for registered voters beginning Jan. 8, 1963.

~~Office supplies, stationery, traffic tickets, minor bond fees~~

~~35.00
4150.00~~

L1963, R0001

~~THE VOTER EDUCATION PROJECT FOR LOUISIANA: RURAL AND NORTH~~

B. North Louisiana Territory Suggested for Scouting and Limited VEP campaigns in December and Intensification in January.

1. Shreveport (Caddo Parish) - General area including Bienville, Red River, and Webster Parishes at first.

2. Monroe (Ouachita Parish) General area including East Carroll, West Carroll, and Madison parishes at first.

3. Alexandria (Rapides Parish) General area including Winn parish to start. ~~Parishes of the Sixth Congressional District~~ We should probably in North Louisiana. We should

V. Manpower and Other Resources cause of the great Negro voting potential and because SCLC has been a flop in

A. Workers - Assigned in Louisiana We have the people who can do the job.

1. Four to be assigned to the ten named parishes under ~~Memorandum III, section B~~ ~~for voter registration in preparation for presidential election.~~

2. Four to be assigned to North Louisiana ~~for voter registration endearors as follows in the remaining and~~

B. Transportation (good running, preferably new, cars) ~~and~~ ~~curb on an overall basis~~

1. 2 cars for North Louisiana

2. 2 cars for the other named parishes in or around the Sixth Congressional District. ~~areas where CORE has contacts instead of places~~

3. One car for circulating through the parishes. ~~between groups is necessary to meet the forces against~~

C. Means of Securing Cars and/or Availability of Cars: ~~New Orleans~~ ~~directly by the CORE office in the~~

1. Jerome Smith has managed to get a car for this project in Louisiana

2. CORE should keep the Ford Station Wagon ~~large parishes we~~

3. CORE should sell the Studebaker and Rambler and purchase a new car on the installment plan and we in Louisiana will try to meet the notes from local communities involved in the project.

4. We'll try to get the other cars either from staff or local volunteers. ~~in the parishes should be kept and used to meet the parishes with great force.~~

VI. BUDGET BEGINNING NOVEMBER 7, 1963 - WEEKLY

(1) Bill Brown as a good worker but due to personal Office ~~Alabama~~ ~~stay at \$3.00~~ Louisiana. If possible, and feasible, to assign him to his home state of Telephone ~~area~~ ~~\$23.00~~ excellent move.

Care for cars, gas, limited car repairs, etc. for 5 cars ~~substantial state-wide voter registration increase~~ now up to the presidential election, we must extend our program beyond the Sixth District and set up VEP campaigns in all parishes of the 64 in the state with task force members serving as coordinators, advisors, and organizers with total ~~\$35.00~~ on voter registration which will be direct action for the northern section of Louisiana.