Department of Branches

NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

LOngacre 3-6890

20 West 40th Street, New York 18, N. Y.

January 17, 1952

RE: FOLLOW-UP ACTIVITY ON HARRY T. MOORE CASE

Dear Branch Officer:

We are sure that many citizens in your community are greatly aroused and want to do something individually and collectively about the Moore Case. It is to the NAACP that they should turn for guidance. We are counting upon you to put into action in your community a wide-awake vigorous program which can help us get the job done of bringing Moore's killers to justice and securing the acquittal of the remaining Groveland defendant. Walter Lee Irvin.

We suggest the following:

- 1. If you have not already held a Memorial or Mass Meeting, plan one at once:
 At the memorial service, have at least three speakers representing various sections of the community (see enclosed copy of suggested program). Start and end the meeting on time, distribute petitions for signatures; take up a good collection for support of the NAACP and arrange a program which will be interesting as well as inspiring.
- 2. Interest is high in the Moore Case among Jewish, Catholic, civic and labor organizations. Write or telegraphinvitations to representatives of Protestant, Catholic, Jewish, including B'nai B'rith, Jewish War Veterans, Community Councils, Synagogues and similar groups. Urge them to support you by attending your meeting and with contributions.
- 3. Remember NAACP's policy on non-cooperation with Communist and Communist-front organizations. Harry T. Moore was an NAACP official and it was an NAACP case the Groveland Case which precipitated this murder. While we are calling on organizations interested in action against the terrorist murderers of Mr. Moore, we cannot afford to have linked with our protest left-wing organizations which seek to use this issue for purposes contrary to those of NAACP. Work only with organizations approved by the NAACP. When in doubt, contact the National Office. (See enclosed list of approved organizations)

Important: Send letters to your local press to the effect that
NAACP IS THE ONLY AUTHORIZED ORGANIZATION TO SOLICIT AND
COLLECT FUNDS FOR THE CASE.

- 4. Contact leading ministers, rabbis, priests, educators, labor leaders and other leaders in your community. Ask them to issue statements to the press protesting the murder of Moore.
- 5. Call upon your Community Council or Board of Aldermen to pass a resolution memorializing the President, Harry S. Truman; Attorney General Howard McGrath; and Governor Fuller Warren of Florida, as well as senators and congressmen to take action (see enclosed copy of suggested resolution).

- 6. COLLECT FUNDS FOR SUPPORT OF NAACP'S FIGHT AGAINST MOB VIOLENCE IN THE SOUTH AND FOR APPREHENSION OF KILLERS OF MOORE AND JUSTICE IN GROVELAND CASES from labor unions, churches, clubs and individuals.
- 7. Return the petitions sent your Branch November 26, 1951 with a full report of funds collected.

Remember that funds raised on the Groveland and Moore Cases are funds raised for a national purpose (Article V, Section 7 - Branch Constitution). The net proceeds of the money raised for this effort should be sent to the NAACP at once: Use the enclosed form for submitting your report, if you have not already done so.

THESE ARE NAACP CASES. DON'T ALLOW OTHER ORGANIZATIONS TO CONFUSE THE ISSUES. KEEP ACTIVE.

Sincerely yours.