

TO ALL RESPONSIBLE CITIZENS Of Greater New Orleans

YOU KNOW that we are denied employment because
We Are Negroes!

YOU KNOW that We can never hope to attain First Class
Citizenship until We secure Equal Employment
Opportunities!

**THEN: Why buy where you cannot
work above menial level?**

A SELECTIVE BUYING CAMPAIGN IS NOW IN PROGRESS

We will wear last year's Easter Outfits, **WITH PRIDE,**
until we are employed **WITH DIGNITY!**

**Stay Away From Downtown New Orleans.
Don't Buy Where You Can't Work,**

**N.O. CHAPTER-NAACP — CORE
NEGRO BETTERMENT COUNCIL
CONSUMERS LEAGUE of NEW ORLEANS**

ATTEND A MASS MEETING & RALLY

Date: Thursday, March 28, 1963

Time: 7:30 p.m.

Place: Corpus Christi Gymnasium

Come Out! Bring A Friend! Hear The Facts!