

SPECIAL MAILING from:  
STUDENT NONVIOLENT COORDINATING COMMITTEE  
8 1/2 Raymond Street, N.W.  
Atlanta 14, Georgia  
688-0331

September 16, 1963

SPECIAL INFORMATION RE: BIRMINGHAM BOMBINGS AND  
KILLINGS - WHAT YOU CAN DO -  
MOBILIZATION OF NATIONAL  
PRESSURE

Four children died in the dynamiting of the 16th Street Baptist Church in Birmingham, Alabama, on Sunday, September 15, 1963, and by nightfall, two other Negro youths were dead, one killed by a city policeman. This is the 23rd bombing in Birmingham in a matter of months. Local, state and federal authorities have yet to solve even one of these crimes. The targets of the bombs have consistently been the lives and property of Negroes.

Birmingham is the only heavily industrialized city in the South. But the industries of Birmingham are not owned or controlled by southerners. They are branches of firms which operate on a national or international basis and whose stockholders and directors are among the most powerful men in the United States.

The power of these corporation heads to influence public affairs in Birmingham was clearly revealed last May when local representatives of the principal industries in the city formed a committee to negotiate a settlement of Negro grievances. According to such reliable journalists as James Reston of the New York Times, these local industry representatives acted upon instructions of their corporate superiors, and after repeated requests from the President and the Attorney General. The agreement reached between the industry representatives and Negro leaders, though initially disavowed by the Birmingham public officials, was the settlement later acknowledged by these officials.

We shall not discuss here the adequacy or inadequacy of the terms forced upon the Negroes, nor shall we comment upon the fact that the acknowledgement of responsibility by industrial heads was long overdue. Local and state authorities refused to remedy the grievances of the Negroes and the federal authorities felt (or said they felt) impotent to do so.

We refuse to accept the idea that it is only the lower class whites who determine the course of racial progress in the Southern states. Rather, it is the silence of the real leadership--economic interests, many of which are located in the North--which encourages racial violence and condones police brutality. On the basis of what we learned last spring, conditions can be expected to remain as they are in Birmingham unless and until the basically Northern economic leadership finds it profitable to exert itself.

We therefore request all friends of Justice and supporters of SNCC to rise in protest of the deplorable absence of responsible action on the part of the city and state officials and the federal government. But especially, we appeal to you and ask that you use every possible means to exert pressure on the corporation executives who control much of Birmingham's economic and racial policies. These industrialists, by their silence and inaction, are supporting the killing of innocent children.

It is apparent that industry has much to gain by the maintenance of the racial status quo, which permits the exploitation of cheap, unskilled and disenfranchised labor. It is now time for aroused citizens to show these corporations that the name of their industries and the value of their products is undeniably linked with the plight of terrorized Negroes in Birmingham. Individuals all over the nation must show these corporate officials that their "image" has been permanently blemished by their silent refusal to further influence the city of Birmingham toward fair and equitable treatment of all citizens under the U. S. Constitution.

THIS IS WHAT YOU CAN DO:

1. Wire or write Attorney General Robert Kennedy, asking for strong and decisive federal intervention.
2. Demand action by the industrialists listed in the following fact sheet through telegrams, letters and personal visits.
3. Petition and organize demonstrations or vigils:
  - a) Publicize the role of Northern capital in supporting segregationist racial policies. (Demonstrate at the offices of the corporations or the residences of the corporation heads.)
  - b) Demand federal action of strength (Demonstrate at federal offices or buildings)
  - c) Protest the failure of Birmingham officials to apprehend those responsible for the 20 some bombings of a racial nature which have occurred there in the past few months.)
4. Have letters published in local newspapers and national publications pointing out the crucial role played by northern industrial interests in Birmingham.

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FACT SHEET ON INDUSTRIAL INTERESTS IN BIRMINGHAM, ALABAMA

The following ten U.S. corporations employ over 35% of the manufacturing workers of Birmingham. Also listed are some of their most powerful directors.

UNITED STATES STEEL, 71 Broadway, New York 6, N.Y.

Charles H. Bell. Business address: Chairman and President, General Mills, Inc., 100 Wayzata Blvd., Minneapolis 26, Minn. Residence: 501 Bushaway Rd., Wayzata, Minn.

James B. Black. Business address: Chairman and Director of Pacific Gas & Electric Co., 245 Market St., San Francisco 6, Calif. Residence: 1100 Sacramento St., San Francisco 8, Calif.

Harlee Branch, Jr. Business address: President and Director, Southern Co., 1330 West Peachtree St., N.W., Atlanta, Georgia. Residence: 3106 Nancy's Creek Rd., N.W., Atlanta, Georgia.

Philip Ream Clarke. Business address: 135 South La Salle St., Chicago 3, Ill. Residence: 419 South Oak St., Hinsdale, Ill.

C.F. Craig. Residence: 335 Mountain Ave., Ridgewood, New Jersey.

John A. Fuller. Business address: Shawinigan Water and Power Co., 600 Dorchester Blvd., West, Montreal 2, Canada.

Henry Townley Heald. Business address: President and Trustee, Ford Foundation, 477 Madison Avenue, New York 22, N.Y.

Arthur A. Houghton. Business address: President, Steuben Glass, 715 Fifth Ave., New York 22, N.Y. Residence: 3 Sutton Place, New York 22, N.Y.

G. Jared Ingersoll. Business address: Chairman, Muskogee Co., Girard Trust Bldg., Philadelphia 2, Pa. Residence: Whitmarsh, Pa.

Alexander C. Nagle. Business address: Director, First National City Bank of N.Y., 399 Park Ave., New York 22, N.Y. Residence: 1 Oak Lane, Scarsdale, N.Y.

Joseph P. Spang, Jr. Business address: Director, Gillette Co., Gillette Park, Boston 6, Mass. Residence: 40 Churchills Lane, Milton 86, Mass.

Enders M. Voorhees. Residence: 14 East 68th Street, New York 21, N.Y.

Henry Smith Wingate. Business address: Chairman and Director, International Nickel Co. of Canada, Copper Cliff, Ontario, Canada. Residence: 520 East 86th St., New York 28, N.Y.

ST. REGIS PAPER, 150 East 42nd St., New York 17, N.Y.

William R. Adams. Business address: President and Director, St. Regis Paper Co., 150 East 42nd St., New York 17, N.Y. Residence: New Canaan, Conn.

J. Howard Laeri. Business address: Executive Vice President, First National City Bank of N.Y., 399 Park Ave., New York 22, N.Y. Residence: Meadowcroft Lane, Greenwich, Conn.

W. Irving Osborne, Jr. Business address: President and Director, Pullman Inc., 200 South Michigan Ave., Chicago 4, Ill. Residence: 349 King-Muir Rd., Lake Forest, Ill.

MARTIN-MARIETTA CORPORATION, 350 Park Ave., New York 22, N.Y.

Alexander B. Royce. Business address: Partner, Chadbourne, Parke, Whiteside & Wolfe, 25 Broadway, New York 4, N.Y.

John N. Spencer. Business address: Chairman, Fiduciary Trust Co. of New York, 1 Wall St., New York 5, N.Y. Residence: Harris Road, Bedford Hills, N.Y.

George Maverick Bunder. Business address: President and Director, Martin-Marietta Corp., 350 Park Ave., New York, N.Y. Residence: 4940 Indian Lane N.W., Washington 16, D.C.

LONE STAR CEMENT CORPORATION, 100 Park Lane, New York 17, N.Y.

Charles E. Beard. Business address: President and Director, Braniff Airways, Exchange Park, Dallas 35, Texas.

George Evans Clark. Business address: Executive President, Adams Express Co., 48 Wall St., New York 5, N.Y. Residence: 15 Verna Hill Rd., Fairfield, Conn.

John H. Mathis. Business address: President and Director, Lone Star Cement Co., 100 Park Ave., New York 17, N.Y. Residence: Manursing Way, Rye, N.Y.

Stanley De J. Osborne. Business address: President and Director, Olin-Mathieson Corp., 460 Park Ave., New York 22, N.Y. Residence: 1 East End Ave., New York 21, N.Y.

Henry B. Sargent. Business address: President and Director, American and Foreign Power Co., 100 Church St., New York 7, N.Y. Residence: 1945 North St., Fairfield, Conn.

Gregg Stone. Business address: 75 Federal St., Boston 10, Mass. Residence: 214 Lowder St., Dedham, Mass.

U.S. PIPE AND FOUNDRY COMPANY, 330 First Ave., N., Birmingham, Alabama.

H. Van Brunt McKeever. Business address: Partner, Goodbody and Co., 2 Broadway, New York 4, N.Y. Residence: Short Hills, New Jersey.

Roy W. Moore, Jr. Business address: President and Director, Canada Dry Corp., 100 Park Ave., New York 17, N.Y. Residence: 1481 Hillside Rd., Fairfield, Conn.

REPUBLIC STEEL, Republic Building, Cleveland 1, Ohio.

C.R. Black, Jr. Business address: Chairman and Treasurer, C.R. Black, Jr. Corp., 90 John St., New York 38, N.Y. Residence: 740 Park Ave., New York 21, N.Y.

James Bruce. Business address: 230 Park Ave., New York, N.Y. Residence: 150 East 69th St., New York 21, N.Y.

Arthur William Steudel. Business address: Chairman, Sherwin-Williams Co., 101 Prospect Ave., N.W. Cleveland 1, Ohio. Residence: 15302 Edgewater Dr., Lakewood 7, Ohio.

Thomas F. Patton. Business address: President and Director, Republic Steel Corp., Republic Bldg., Cleveland 1, Ohio. Residence: 2711 Landon Rd., Shaker Heights 22, Ohio.

MARBISON-WALKER REFRACTORIES, Farmers Bank Building, Pittsburgh 22, Pa.

Edward G. Croft. Business address: Chairman, Great Northern Paper Co., 522 Fifth Ave., New York 36, N.Y. Residence: 1021 Park Ave., New York 28, N.Y.

NATCO CORPORATION, 327 Fifth Ave., Pittsburgh 22, Pa.

M.G. Hulme. Business address: President and Director, Hulme, Applegate & Humphrey, Inc., Union Trust Bldg., Pittsburgh 38, Pa.

HUTTIG SASH AND DOOR, 1206 S. Vandeventer Ave., St. Louis 10, Mo.

August A. Busch. Business address: Chairman, President and Director, Anheuser-Busch, Inc., 721 Pestalozzi St., St. Louis, Mo.

Fred W. Stewart. Business address: Vice President, Treasurer and Director, Huttig Sash and Door, 1206 S. Vandeventer Ave., St. Louis (of which Birmingham Sash and Door is a subsidiary). Residence: Rt. 1, Woods Mill Rd., Manchester, Mo.

James Parker Hickok. Business address: Chairman, First National Bank, 510 Locust St., St. Louis 1, Mo. Residence: 42 Fair Oaks, St. Louis 24, Mo.

David R. Calhoun. Business address: President and Director, St. Louis Union Trust Co., 510 Locust St., St. Louis, Mo. Residence: 58 Kingsbury Place, St. Louis, Mo.

UNION CARBIDE CORPORATION, 270 Park Ave., New York 17, N.Y.

Howard S. Bunn. Business address: Vice Chairman and Director, Union Carbide Corp., 270 Park Ave., New York 17, N.Y. Residence: 22 Midwood Terrace, Madison, Wisc.

George S. Dial. Business address: Chairman and Chief Executive Officer, Union Carbide Corp., 270 Park Ave., New York 17, N.Y.

Paul A. Gorman. Business address: Executive Vice President, American Tel. & Tel., 195 Broadway, New York 7, N.Y. Residence: 272 Fairmount Ave., Chatham, N.J.

William S. Gray. Business address: Manufacturers Hanover Trust Co., 350 Park Ave., New York 22, N.Y. Residence: 351 Erskine Rd., Stamford, Conn.

Kenneth H. Hannan. Business address: Executive Vice President and Director, Union Carbide Corp., 270 Park Ave., New York 17, N.Y. Residence: Canoe Hill Rd., New Canaan, Conn.

J. Victor Herd. Business address: Chairman, Continental Insurance Co., 80 Maiden Lane, New York, N.Y. Residence: 2 Montague Terrace, Brooklyn, N.Y.

George H. Love. Business address: Chairman, Consolidation Coal Co., Koppers Bldg., Pittsburgh, Pa. Residence: 5920 Braeburn Place, Pittsburgh 32, Pa.

Birny Mason. Business address: President and Director, Union Carbide Corp., 270 Park Ave., New York 17, N.Y. Residence: 12 Pryer Lane, Larchmont, N.Y.

Kenneth Rush. Business address: Executive Vice President and Director, Union Carbide Corporation, 270 Park Ave., New York 17, N.Y. Residence: N. Manursing Island, Rye, N.Y.

SOURCES OF INFORMATION

1. Information obtained from INDUSTRIAL ALABAMA, a publication of the Alabama Chamber of Commerce; and the U.S. Census, Social and Economic Characteristics of Alabama, 1960.

2. Information as supplied by the corporations to Moody's Investors' Service for publication in Moody's Industrial Manual, 1962.

3. Information as supplied by the companies to Standard and Poor's Investors' Service for publication in Standard and Poor's Directory of Directors, 1962.

For further information call:

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