

February 5, 1964

Dear Anne and Carl:

After our conversation yesterday I talked this business over with Balckwell, and we decided that at this stage of the game its best to stick to climate-building, rather than attempt interpretation. We suggest you send these out without interpretation as a part of beginning to bolster the already strong impression that Mississippi is a beast. ~~xxx~~ If ^{we} can get specific instances of beastiality in Mississippi into the hands of enough people around the country, they'll begin to think toward the goal we want them to so that interpretation will fall upon fertile ground when we begin it.

If you don't agree with this, of course, then by all means follow your own discretion. However, we urge that you consider the utility of a determined campaign to present the facts of Mississippi to the people. We think they'll get half way, at least, to where we want them to go without interpretation.

The pamphlet, Mississippi Violence v. Human Rights will be off the press sometime next week. We hope we'll have the mailing list that was agreed upon over last weekend in hand by then. At any rate we'll send you however many copies you can effectively distribute as soon as they're ready. Let us know how many you can use. It'll be similar to this Canton fact sheet, except that it begins in 1961 and comes up to date.

My best

Jack